



Contact:

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MEDIA ALERT

2 Million Meals for Atlanta's Homeless
Chef Clyde Corbin's Crossroads Kitchen Getting a Makeover

Who: GE Energy and Orion Energy Systems ...*innovation at work at Crossroads*
What: Makeover for the Crossroads Kitchen
Where: 420 Courtland Street, Atlanta 30308
When: 2:00 p.m. Tues, Sept 22, 2009 (lighting installation)

ATLANTA, Sept 22, 2009 – Over 22 years ago Crossroads' chef and program director Clyde Corbin set a goal to serve 2 million meals for Atlanta's homeless – through year end 2008 Clyde had served 2,321,915 meals for homeless men, women and children.. Each year Clyde, his small staff and dozens of volunteers now serve over 73,000 meals at Crossroads. Clyde's kitchen and dining hall are getting a much-needed makeover thanks to local, and not-so-local, community generosity.

Thanks to GE Energy program manager, Mark Bellamy, innovation is hard at work at Crossroads. Bellamy noticed the very outdated lighting in Crossroads' dining hall and kitchen and knew who to call. Orion Energy Systems, a GE Energy partner out of Wisconsin, jumped in to help. Orion's executive vice president Erik Birkerts explained "When Mark told us about Crossroads and the thousands of Atlanta homeless men, women and children they help – we were glad to donate upgraded, energy-efficient lighting fixtures."



“Nearly 40 GE Energy team members regularly volunteer in the Crossroads kitchen. When we heard about Orion’s generous donation of energy-efficient lighting for the kitchen and dining hall – I was glad to internally help raise funds for this Crossroads project. The kitchen and dining hall have a range of needs. We are also helping to get the word out to the broader Atlanta community. It’s more important than ever in these tough times to all do our part.” said GE Energy vice president of sales and marketing, Jim Suciu.

“As we assist our homeless Guests while they move through a very difficult time in their lives, words cannot begin to express how truly grateful we are for the generosity of GE Energy and Orion Energy Systems – and everything they are doing to help bring this project to light.” said Crossroads’ executive director Stan Dawson.

About Crossroad Community Ministries:

Located in Midtown Atlanta, Crossroads Community Ministries has served the Atlanta area’s homeless for nearly 40 years. Each year Crossroads serves over 73,000 meals in Clyde’s Kitchen -- and yearly assists over 3,800 homeless men and women, 466 of which are children -- through its Renewal Project and Angels Over Atlanta programs. Crossroads relies on the generosity of the community to support its work. To learn more visit www.crossroadsatlanta.org – donations can also be made online, *click on Donate Now*.

Link to view the Kitchen Wish List:

[http://www.crossroadsatlanta.org/uploads/Crossroads Kitchen Wish List 7-20-09 .pdf](http://www.crossroadsatlanta.org/uploads/Crossroads_Kitchen_Wish_List_7-20-09_.pdf)



About GE Energy

GE Energy (NYSE: GE) is one of the world's leading suppliers of power generation and energy delivery technologies, with 2008 revenue of \$29.3 billion. Based in Atlanta, GE Energy works in all areas of the energy industry including coal, oil, natural gas and nuclear energy; renewable resources such as water, wind, solar and biogas; and other alternative fuels. Numerous GE Energy products are certified under ecoimagination, GE's corporate-wide initiative to aggressively bring to market new technologies that will help customers meet pressing environmental challenges.

To learn more visit www.gepower.com

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About Orion Energy Systems

Orion Energy Systems Inc. (Nasdaq: OESX) is a leading power technology enterprise that designs, manufactures and deploys energy management systems, consisting primarily of high-performance, energy-efficient lighting platforms, wireless control systems and direct renewable solar technology for commercial and industrial customers. Orion has deployed its energy management systems in 4,581 facilities across North America. Since 2001, Orion technology has displaced more than 435 megawatts, saving customers more than \$577 million and reducing indirect carbon dioxide emissions by 4.9 million tons.



To learn more visit www.oriones.com

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Editor's Note:

Photo and interview opportunities available.

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